



About Ewing's Research Foundation

The Ewing's Research Foundation was founded in September, 2006 as a 501(c)(3) support organization to the V Foundation For Cancer Research. Our mission is to raise funds to support research to find better therapies and a cure for Ewing's Sarcoma and other pediatric cancers.

In our first 6 months, we have raised in excess of \$250,000, \$50,000 of which came from our internet campaign at letsbeatthis.org and we are currently in the planning stages of a large fundraiser to take place in October. All donations accepted are contributed directly to Ewing's researchers, with no deductions for administrative services.

About Ewing's Sarcoma

Ewing's Sarcoma is a pediatric bone cancer that occurs primarily in the bones or soft tissue. It is the second most common malignant bone tumor in children and adolescents. It occurs primarily in people 10 to 20 and almost exclusively under 30 years of age. Ewing's sarcoma is the result of a translocation between chromosomes 11 and 22, which fuses the EWS gene of chromosome 22 to the FLI1 gene of chromosome 11. Almost all patients undergo an aggressive chemotherapy regimen and many are also treated with radiotherapy and/or undergo surgery. Survival for the disease can range from 25% to 70%, depending upon many factors. Only with research can we raise these percentages.

About the Founder

Just after returning from his first year as a journalism student at The George Washington University, Reed Kavner was diagnosed with Ewing's Sarcoma in June, 2005. Reed began researching the disease and found that there is very little government or private funding for pediatric cancers, including Ewing's. He started letsbeatthis.org and later, with the help of V Foundation president, Nick Valvano, created a 501(c)(3) non-profit—the Ewing's Research Foundation.

Reed has had a very positive response to the chemotherapy treatments and in October, 2005 underwent a large surgery at Memorial Sloan-Kettering in New York City in which the right half of his pelvis was resected. Reed remains in chemotherapy until the end of April and continues to be optimistic that he will see a positive outcome.

About The V Foundation for Cancer Research

The V Foundation for Cancer Research, formed in 1993 by NC State basketball coach and sportscaster Jim Valvano along with ESPN has raised over \$60 million for cancer research nationwide. Our partnership with them allows us to better identify the most promising research projects so that donations can make as big of a difference as possible. For more information on The V Foundation for Cancer Research, visit www.jimmyv.org.

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www.letsbeatthis.org